



PROFESSIONAL MEDICAL TRANSPORT MAKES WEST VALLEY 911 DEBUT WEDNESDAY

PMT Begins Serving Peoria 8/18

Arizona's fastest and most advanced ambulance company will begin serving the City of Peoria Wednesday, Aug. 18 bringing with it more ambulances, more personnel and a more technologically advanced response system than the city has ever seen before.

Peoria City Council selected Professional Medical Transport as its exclusive 911 ambulance provider April 20 and the contract ushers in a new era of advanced lifesaving to the residents. In less than 100 days, PMT was able to bring together the following:

- The most technologically advanced ambulances on the road today.
- A total of 39 PMT units available to provide coverage in the city of Peoria. This includes the 7 dedicated units and 32 backup units.
- These ambulances coupled with PMT's active management systems deliver, in real time the most accurate, reliable ambulance service with ongoing real-time feedback.
- 70 PMT personnel who were trained to provide service in the West Side Integrated System.
- A comprehensive, on-scene, electronic, real-time medical record ePCR program.
- A 911 High Performance System which will also include 4 ambulance stations and a sub-operation facility and was assembled in less than 100 days.
- Each of the 39 ambulances will participate in a mobile web network allowing them to use resources of one another and allowing them to be used as a mobile network for emergency services.

"We are honored to have been chosen by the City of Peoria and are proud to deliver the highest level of service and technology possible," said Bob Ramsey, President of PMT. "When residents call 911, they will receive the fastest and best care when it is most needed. We thank the city for putting its faith in our company."

The city's recent salute to PMT's superior response times, cost effective systems, enhanced technology and equipment and exemplary regional cooperation signaled yet another municipal contract in which PMT beat out the incumbent provider, Southwest Ambulance. In fact, PMT has won each contract it has competed for including Scottsdale, Paradise Valley, Tempe, Chandler and Guadalupe.

President of 911 operations, Pat Cantelme added, "Each of our municipal contracts is unique. And from Lake Pleasant to Grand Avenue, the residents of Peoria will be served by lower response times, a superior active management system, integration with emergency city services and the best trained ambulance personnel."

PMT began providing 911 ambulance service in Chandler in December of 2005, Scottsdale in February 2006, Paradise Valley in May 2007, Tempe in May 2008 and Guadalupe in July 2008. Each of those contracts was previously held by Southwest Ambulance. PMT is now providing the best response times and service in the communities' histories and has fostered an unparalleled partnership among public safety agencies in the city, including equipping police cars with Automatic External Defibrillators.

The company was acquired in 2005 by Starwest Associates, whose principals are Bob Ramsey and Pat Cantelme. Ramsey has long been considered one of the country's foremost experts on emergency services, was the founder of Southwest Ambulance and has widely earned the designation as one of the fathers of modern ambulance service.

Until PMT was acquired by Cantelme and Ramsey, Southwest Ambulance had little competition in the market, a dynamic that prevented the opportunity for change and the best possible care. PMT is now six for six in direct competition with Southwest Ambulance.

For more information, visit www.pmtambulance.com.